



**FarmDemo**

## *IPMWORKS – NEFERTITI – IPM Decisions*

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### **FARM DEMO Conference 2022 – Brussels**

Herman Teirlinck building, Havenlaan 88, Brussels

Wednesday 11 May 2022

Provisional agenda (V.25-03-22)

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## Wednesday 11 May

Time	Content	Speaker*	
<p style="text-align: center;"><b>Farm Demo Conference 2022</b></p> <p style="text-align: center;"><i>“Sharing innovations for sustainable agriculture”</i></p> <p style="text-align: center;"><b>Herman Teirlinck building, Havenlaan 88, Brussels</b></p>			
<p>Target audience</p> <ul style="list-style-type: none"> <li>• Policy makers (regional, national &amp; EU level)</li> <li>• Advisory services</li> <li>• Farmers</li> <li>• Researchers</li> <li>• Economic actors of the value chains</li> </ul>			
<b>08:45</b>	<b>Welcome - Coffee</b>		
<b>9.15</b>	<b>Introduction of the Conference</b>	<ul style="list-style-type: none"> <li>▪ Cathy Smith (Facilitator of the event)</li> </ul>	5'
<b>9.20</b>	<b>1<sup>st</sup> Opening speech</b>	<ul style="list-style-type: none"> <li>▪ Mario Milouchev (Director – DG AGRI)</li> </ul>	10'
<b>9:35</b>	<b>2<sup>nd</sup> Opening speech</b>	<ul style="list-style-type: none"> <li>▪ <i>Representative of the EU Parliament</i></li> <li>▪ <i>Or representative of the European Committee of the Regions</i></li> </ul>	10'
<b>9:50</b>	<b>Live interaction with the audience</b>	<ul style="list-style-type: none"> <li>▪ Cathy Smith</li> </ul>	10'
<b>10:00</b>	<b>NEFERTITI, IPM WORKS, IPM Decisions</b> Main findings and activities of the 3 projects	<ul style="list-style-type: none"> <li>▪ Adrien Guichaoua (ACTA-FR)</li> <li>▪ Nicolas Munier Jolain (INRAe-FR)</li> <li>▪ Neil Paveley (ADAS-UK)</li> </ul>	30
<b>10:30</b>	<b>Break</b>		20'
<b>11:00</b>	<b>Panel discussion – “Being Hub coach/advisor”</b> A key approach for strategical advice, facilitation and support of peer-to-peer learning	<ul style="list-style-type: none"> <li>▪ Deborah Crossan (IFA-UK)</li> <li>▪ Stanimir Stefanov (NAAS- BG)</li> <li>▪ <i>Hub coach from IPMWORKS (TBC)</i></li> <li>▪ <i>Representative of EUFRAS (TBC)</i></li> </ul>	35'
<b>11:35</b>	<b>Panel discussion - “Being Demo Farmer”</b> The added value of demonstration, peer to peer learning and European networks for farmers	<ul style="list-style-type: none"> <li>▪ Guido Lammerant (BE)</li> <li>▪ XXX (XX)</li> <li>▪ XXX (XX)</li> </ul>	35'
<b>12:10</b>	<b>Panel discussion - Policy makers</b> Role of networks of demo farms to promote the general adoption of sustainable farming practices	<ul style="list-style-type: none"> <li>▪ Inge Van Oost (EC – DG AGRI)</li> <li>▪ Eric Demmerle (French Ministry of Agriculture)</li> <li>▪ <i>Representative of an EU Region</i></li> </ul>	35'
<b>12:45</b>	<b>End of the plenary session.</b>		

12:45	<b>Lunch break – Poster session</b>	Posters from NEFERTITI, IPMWORKS, IPM DECISIONS	75'
14:00	<b>Workshops</b> 3 sessions (30' + 10' break)  <b>Free choice of parallel rooms :</b> <ul style="list-style-type: none"> <li>• Results of the DEPHY network</li> <li>• Pan-European decision support platform for IPM</li> <li>• The Farm Demo Training Kit</li> <li>• Lessons learned on Farm Demonstrations and recommendations for AKIS</li> <li>• Farm Demo platform and Youtube channel : when digital boost learning</li> <li>• Virtual Demonstration Events: a learning solution in time of sanitary crisis</li> </ul>		120'
16.00	<b>Live interactive feedback on the workshops</b>		10'
16:10	<b>Panel discussion - What is next?</b> Future of demo farms 'networks for sustainable agriculture	<ul style="list-style-type: none"> <li>▪ Bram Moeskops (IFOAM EU)</li> <li>▪ Jean Baptiste Dollé (IDELE – FR)</li> <li>▪ Representative of CEMA (TBC)</li> <li>▪ Representative of EIP-AGRI</li> </ul>	35'
16:45	<b>Closing words</b> The view of an external witness	<ul style="list-style-type: none"> <li>▪ Anne-Catherine Dalcq (Vice-President of CEJA)</li> </ul>	10'
17:00	<b>End of the conference</b>		