

Mind Detonator

the **game developers** Business partner



Swedish Game Industry

A person wearing a red snow suit and helmet is riding a snowmobile through a snowy, forested landscape. The trees are heavily covered in snow, and the sky is a mix of blue and orange, suggesting a sunset or sunrise. The snowmobile has 'SUZUKI' written on it.

- Growing faster than the country can handle (+40%/yearly)
- Is contributes with an export value of 180 mdr sek equal to 4% of all service export
- By being an cultural business it adds attractiveness



1. Games are made where game developers live
2. Developers will move if they can fulfill their dream
3. Let's make that happen in Jörn

We invest in you

Money

If our investor board believes in you we will invest 400 000 SEK and help you grow that.

Support

We add coaches active in the games industry and financial, legal and sales support during one year

Game Village

You get your own office in our game village in Jörn for one year. There you will find peace of mind and a community of like-minded

Our experience, network and trademark will improve your studio

“ Game industry is a motor for sustainable growth

1. High educated workforce
2. Digital know how
3. Born global
4. Investments
5. Increased attractivity



2022-2024
60 mkr turnover
60 developers
4 profitable games
8 new games under production

Why **this** works

People will move

- People don't move to get a job anymore
- They will move to find a lifestyle or pursue a dream
- Country side has advantage for start up

Innovation system

- To be successful you need support-structure in line with the business
- Money
- Coaching
- Community
- Educations

Miniclusters

- Artists
- Export Focused
- Digital
- Sustainable